

GIS WORLD - 2025 MEDIA KIT

About GIS WORLD

GIS WORLD is India's No.1 community-led platform for **GIS and Remote Sensing engagement on LinkedIn and web** & a knowledge-sharing platform in Geospatial Technology, Remote Sensing, GIS, Photogrammetry, LiDAR, BIM, and related domains. *Founded by Er. **Himanshu Upadhyay (BHU)**, an expert with 15+ years of industry experience also an IT Head & Advisor (Ministry, New Delhi) And Prof., **Dr. M.M Upadhyay (IIT Dhanbad)** an expert, with 20+ years of industry experience.* GIS WORLD connects learners, professionals, recruiters, and institutions worldwide.

We have over **30,000+ followers on LinkedIn**, and **website with 1 Lakh+ monthly visits** (www.gisworld.co.in), and a thriving ecosystem of recruiters, training providers, freelancers, tenders, and joint venture partners. The **platform is also Google AdSense approved**, enhancing content credibility and monetization.

Platform Statistics (As of June 2025)

- LinkedIn Followers: 30,000+
- Website Monthly Visits: 1,00,000+
- Avg. Monthly LinkedIn Views: 5,00,000+
- Engagement Rate: 90% (+)
- Google AdSense Approved: Yes

Top Audience:

- Industry Leaders & Startups.
- Geo-Spatial Industries & Founders.
- GIS Developers, Analysts, Engineers.
- Recruiters, Investors & Govt Officials.
- Professors, Trainers, Students, Freelancer.
- GIS & Remote Sensing People and Professionals.

Promotional Services Offered

◆ 1. Brand & Product Promotions

- 1) Product & Software Advertisements (GIS Tools, Mapping Platforms, Spatial Analytics, etc.)
- 2) Affiliate Product Reviews & Tool Showcases (Reach decision-makers in GIS, RS, and BIM)
- 3) Custom Content Collaboration (Story-driven brand campaigns on LinkedIn/YouTube)

◆ 2. Hiring & Talent Engagement

Job Post Promotions

- 1) Appear on LinkedIn (30K+ followers)
- 2) Listed on GISWorld.co.in (1L+ monthly visits)

Featured Hiring Campaigns (with recruiter badges and promoted job alerts)

◆ 3. Training, Events & Academic Visibility

- 1) Course, Webinar & Workshop Promotions
(For Institutes, Trainers, or Industry Events)
- 2) Event Announcement & Lead Collection Campaigns

◆ 4. Sponsored Content Distribution

- 1) Sponsored LinkedIn Posts (Image/Carousel/Video)
(Content created by you or collaboratively with GIS WORLD)
- 2) Sponsored YouTube Shorts & Videos (Optional on partner YouTube channel)

◆ 5. Web Visibility Boost

- 1) Banner Ads on GISWorld.co.in (Homepage / Job Pages / Resource Sections)
- 2) Sponsored Listing/Spotlight Feature on GISWorld.co.in

💰 **Sample Rate Card – GIS WORLD Promotions (2025)** (Special rates for early partners and bundled packages, 1 time/30Day's)

Service	Rate (INR)	Rate (USD)
✓ LinkedIn Post – Text + Image	₹599	\$7
✓ LinkedIn Carousel Post (Multiple Slides)	₹699	\$9
✓ LinkedIn Video Post / Short	₹799	\$10
✓ Job Listing (30 Days) on Website + LinkedIn	₹999	\$12
✓ Website Banner Ad (30 Days)	₹1199	\$14
✓ Sponsored Blog / Tool Review Post	₹1199	\$14
✓ Newsletter Feature (1-time)	₹299	\$4
✓ Course / Webinar Promotion Campaign	₹599	\$7
✓ Custom Campaign or Bundle	Negotiable	Negotiable

Notes:

- Discounts available for long-term or monthly retainer collaborations.
- Creative design (post/banner) support included in most packages.
- All content is shared organically with **relevant audience targeting** in GIS, Remote Sensing, BIM, and Spatial domains.
- Invoices are provided. UPI / Bank / Paytm/G-Pay accepted. *(Please share the screenshot of payment on info@gisworld.co.in or WhatsApp 9953554572, with your mobile number, email & name.)*



Work With Us

We invite organizations, training institutes, software firms, startups, and industry professionals to collaborate and grow together.

Email: info@gisworld.co.in

Website: www.gisworld.co.in

Location: New Delhi, India

Mobile. No: +91 9953554572

Let's shape the future of GIS together!